Valuable Life Lessons
For Your Sophisticated Youngster

HIP HOP HARRY, the new live-action children’s educational series from C to the B Productions, is scheduled to air five times a day/five times a week on Discovery Kids and TLC’s “Ready Set Learn” Block this fall!

Using Hip Hop culture, style and music to entertain and inspire today’s sophisticated youngsters, each 30-minute episode of HIP HOP HARRY actively engages kids and their parents with playful and relatable narratives while maintaining a focus on language development and mental and physical growth. The high-energy series features the lead character Hip Hop Harry (the hippest bear you’ll ever meet!) as the host of the after-school community center Hip Hop Central. Young viewers of the first season of HIP HOP HARRY will learn valuable life lessons about healthy living, imagination and creativity, friendship and basic academics through rhyme and dance.

The HIP HOP HARRY curriculum draws from the knowledge and expertise of the producing team, Claude Brooks and Gelila Asres of B Productions, and renowned children’s television consultant and professor emeritus at UCLA, Dr. Gordon Berry. HIP HOP HARRY’s rap-along songs organically blend key lessons with authentic Hip Hop.

“In my own interactions with kids, I noticed rhyming is a precursor for literacy and the call and response nature of Hip Hop is an organic way for kids to retain new ideas,” says Claude Brooks, CEO of C to the B Productions. “HIP HOP HARRY provides a fresh approach to learning with a current soundtrack that is also parent friendly.”

“Preschool children are in a developmental period when important physical, social, emotional, and cognitive learning experiences are taking place,” comments Dr. Gordon Berry. “HIP HOP HARRY is one of those contemporary language, music and dance series designed to provide pro social and age-appropriate life lessons that will become stepping-stones for the next stages of their development.”

HIP HOP HARRY is the creation of Claude Brooks and his television and film production company C to the B Productions, the Paramount affiliated production company behind the hit shows “Second Time Around,” “Dance 360” and “MTV’s Lyricist Lounge.” HIP HOP HARRY is a co-production of Discovery Kids Channel and C to the B Productions. Martha Ripp is executive producer for Discovery Kids Channel. Brooks is joined at C to the B by co-executive producer Gelila Asres.

More information about HIP HOP HARRY can be found at www.hiphopharry.com.

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